B329 – Week by Week

Developed by Andi Roberts

Students explore:

- What do we mean by leadership and turbulence, and which theory can help to understand and explain leadership in turbulent times?

- Why is it important to think critically about some of the phenomena occurring in our changing world?

- Why are social networks important for contemporary leadership?

Content

- Complexity leadership theory

- Adaptive leadership

- Critical thinking (disruptive technologies)

- Leadership & social networks

Students explore:

- What are the forces that have driven an increase in precarity, in the UK and around the world?

- Who are the people primarily affected by precarity?

- How can we better understand precarity through experience?

Content

- Defining precarity & its implications for leadership

- Causes of precarity

- Who is the precariat

- Precarious lives in and between work

- Is precarity the future for most of us?

Students explore:

- What is populism?

- Why are examples of populism arising in contemporary society?

- What forms of leadership are seen in populist movements, and what are the characteristics of populist leadership?

Content

- What is populism

- Populism in contemporary society

- Charismatic leadership

- Charisma and the populist leader

- Case study

- Reflecting on populist political leadership

Students explore:

- What is culture and why does it have a substantial impact on leadership?
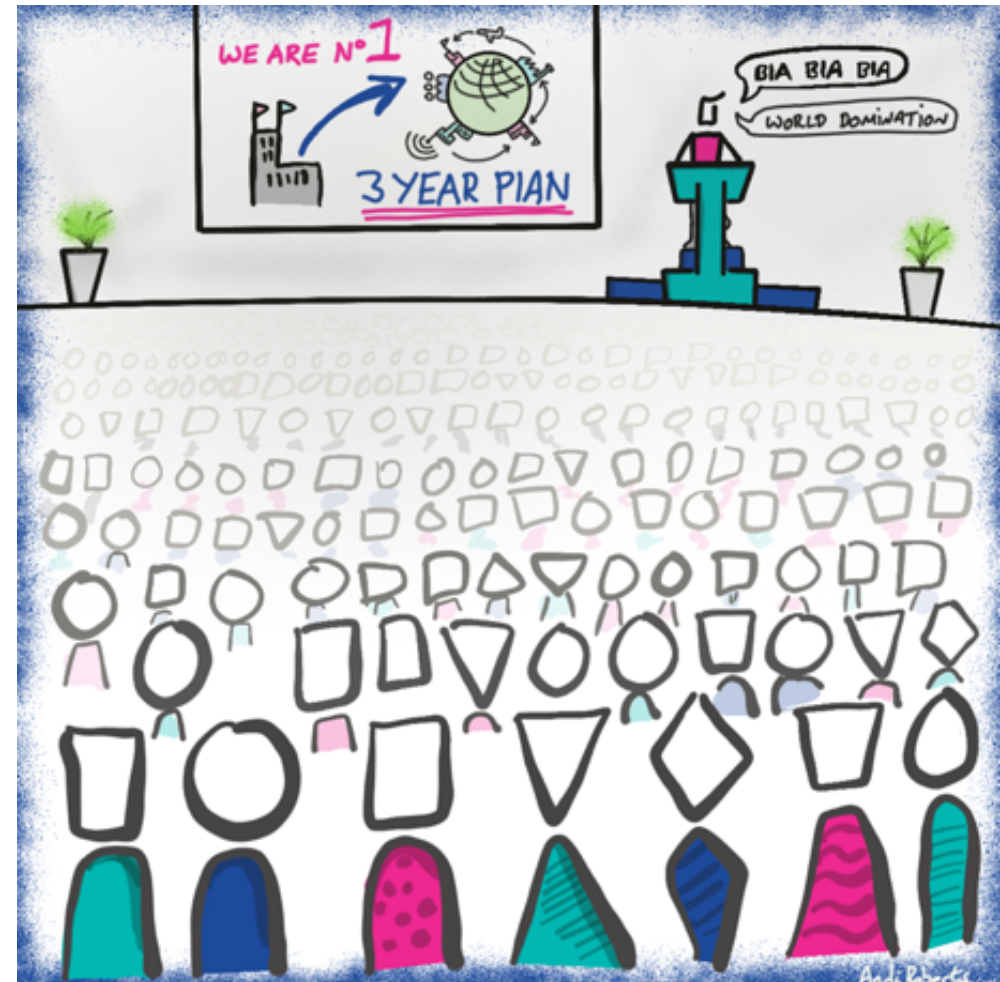
- What are the key differences in how leadership is thought about and practised in different cultures, and how does this affect leadership in a multicultural world?

- Can a multicultural approach to leadership be adopted that takes into account many different cultures and if so, how can such an approach be developed?

Content

- Developing a deeper understanding of culture

- Leadership and culture

- Leading multicultural organisations

- Developing a global mindset

Students explore:

- How are precarity, populism and multiculturalism represented in public discourse?

- How could I better understand the different perspectives of leadership?

- How are blog posts relevant to contemporary leadership?

Content

- Exploring perspectives of leadership (interviewing)

- Planning and writing a blog post

- Leads into TMA

Students explore:

- What's the difference between an administrator, a manager and a leader?

- What's your leadership identity and how can you influence it?

- How can you become an inspiring leader?

Content

- Constructing a leadership identity: Identity construction & multiple identities

- Leader, manager or administrator? Roles

- Becoming an inspiring leader

- Managing the impressions of others - Evaluating and changing your leadership identity

Students explore:

- What do we mean by inclusiveness and diversity in leadership?

- What are the main leadership styles and competencies for boundaryless leadership?

- How can we enable leadership beyond boundaries?

Content

- Exploring inclusion and diversity

- Leadership styles

- Leadership styles

- Boundaryless leadership

- Global leadership competencies
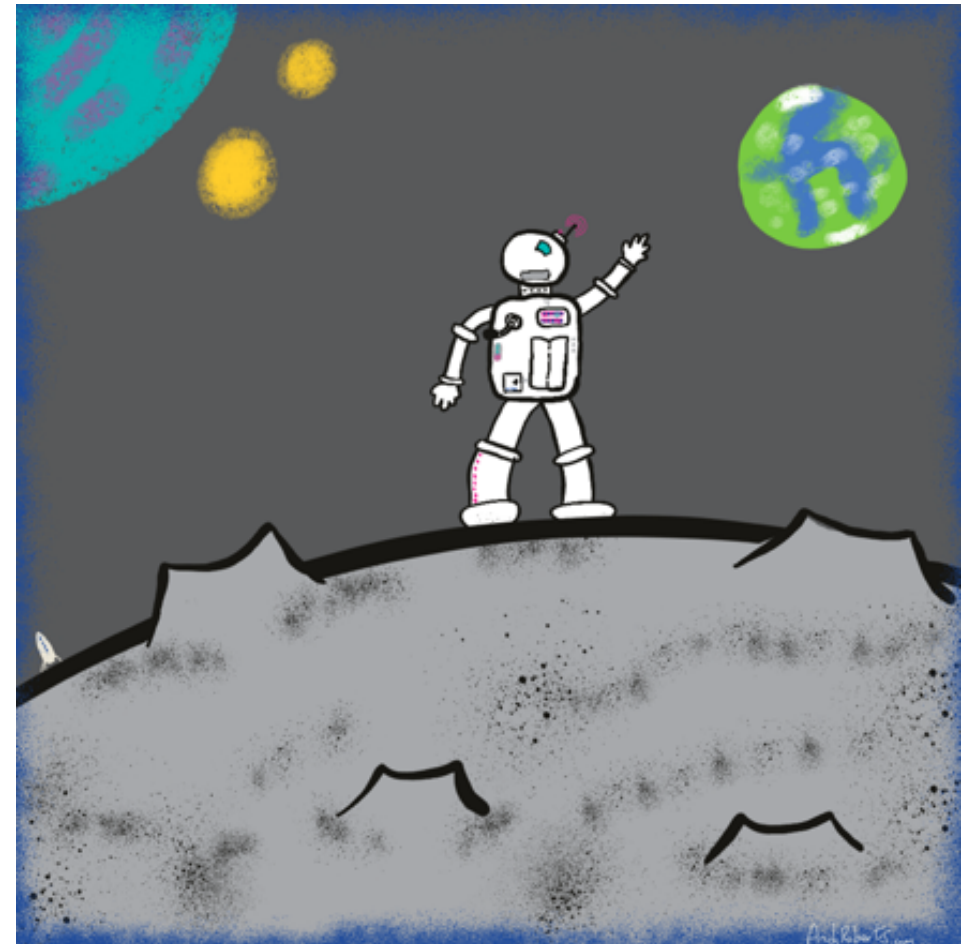
Students explore:

- What is collaboration and why is it important?

- What are the main leadership activities that can support collaboration?

- What are the main qualities of collaborative leadership?

Content

- Understanding collaboration: Importance, assessment & becoming more collaborative

- Using leadership to support collaboration: Other ways leaders can support collaboration & Collaborative leadership

- Assessing and sharing your knowledge

- Block case study

Students explore:

- How does a 'networked' understanding of society change the practice of leadership and followership in society and in organisations?

- How do people without a formal position of influence make a difference to the leadership of a project, organisation or place?

- What kind of strategies mobilise people in a networked society?

Content

- Leading and following in a networked society

- Leadership through relationships

- A relational perspective on leadership of place

- Leading the relational organisation

- Follower-centred leadership

- How does influence happen?

- Relational leadership strategies
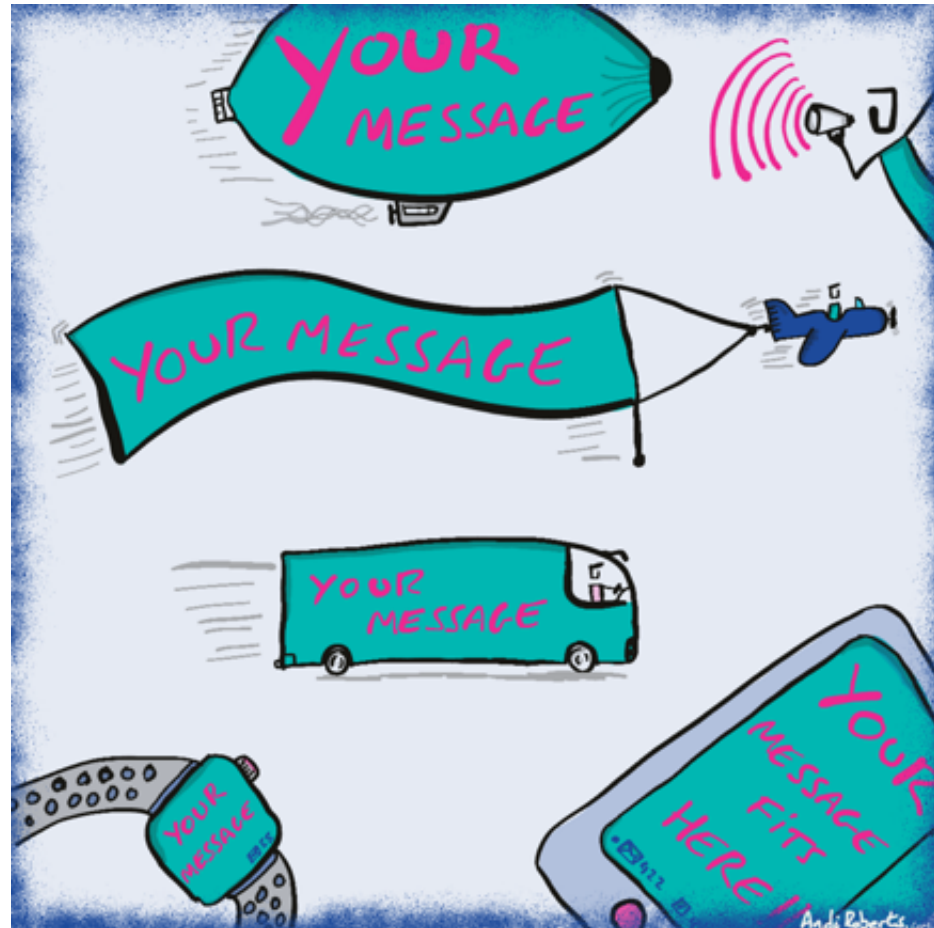
Students explore:

- What causes conflict in changing environments?

- Is the task of leadership always to reduce conflict?

- How do leadership practices and strategies encourage constructive outcomes from conflict?

Content

- Change, leadership and conflict

- Leading change

- Competing interests and objectives

- Constructive dissent

Students explore:

- What are positive, negative and zero-sum approaches to leadership?

- In what ways is collaboration a leadership strategy that achieves positive-sum outcomes?

- What are the limitations of a positive-sum approach to leadership?

Content

- Positive, negative and zero-sum games

- Leadership narratives

- Collaboration: a positive-sum game?

- Competing aims

- Managing aims for positive-sum outcomes

- Achieving the common good

- Limitations of the positive-sum approach to leadership
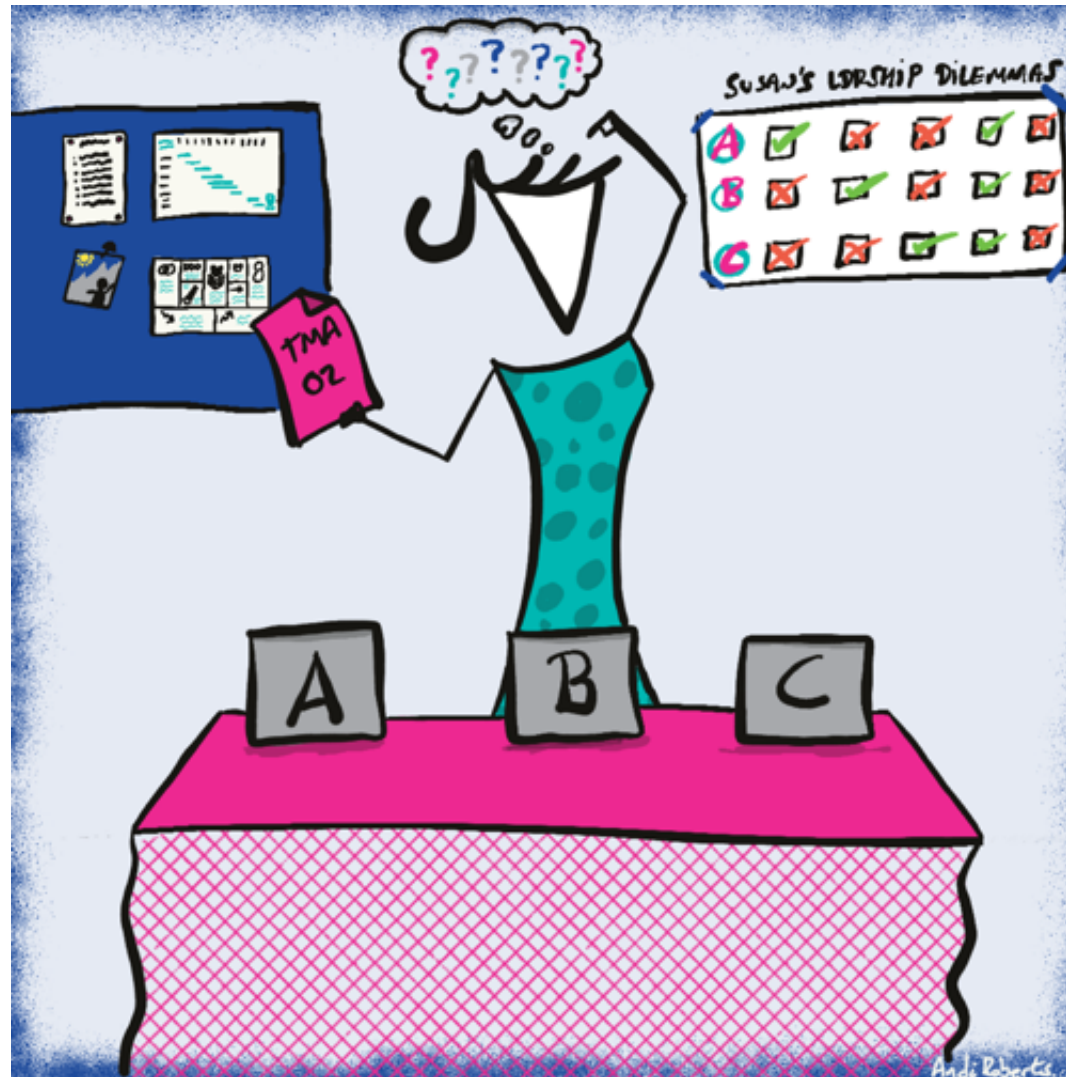
Students explore:

- What types of tame, wicked and critical challenges do leaders face and how do they tackle them?

- What is the #B329LeadershipChallenge and how can you get involved?

- What is place-based leadership and what kinds of challenges does it address?

Content

- Leadership challenges: Identifying challenges, Prioritising issues, Tame, wicked and critical challenges

- #B329LeadershipChallenge

- Place-based leadership
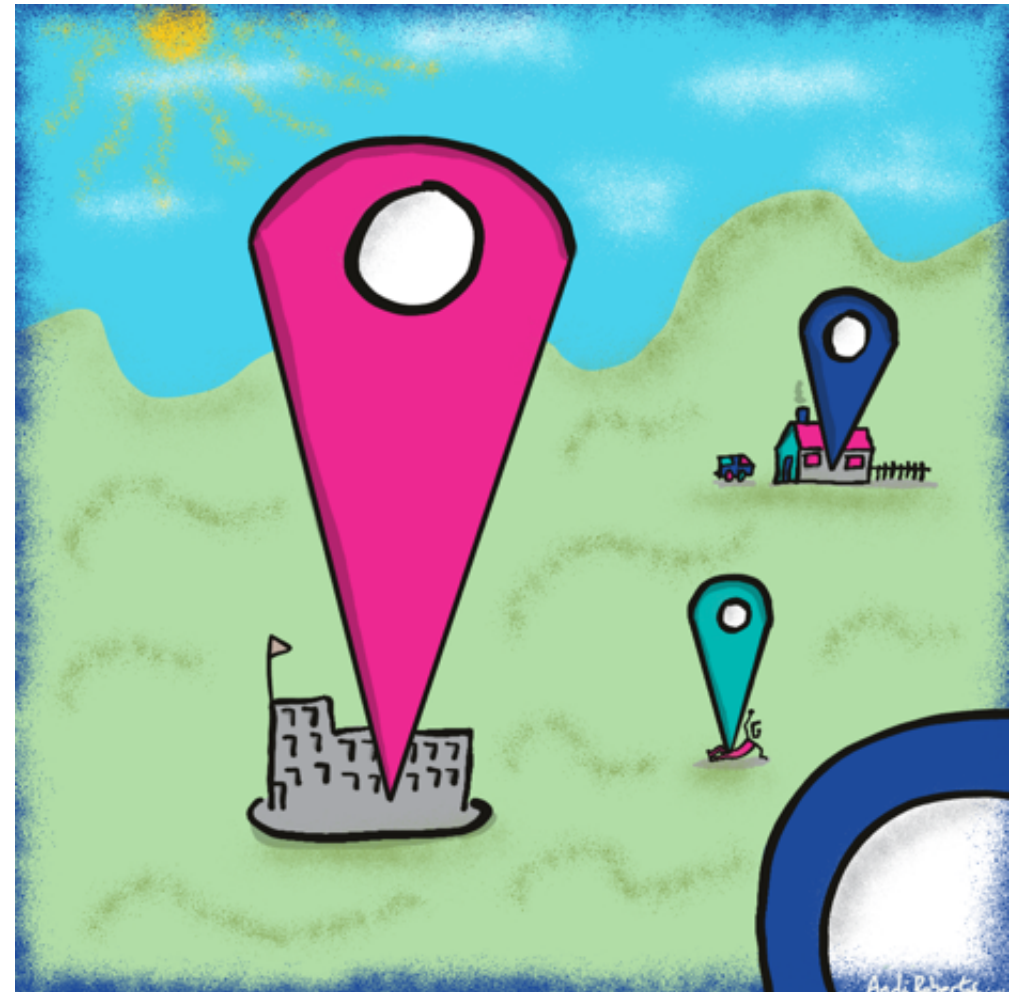
Students explore:

- What is resistance leadership and why is it important?

- What are some examples of different forms of resistance leadership?

- How can ideas of resistance leadership support your own thinking and practice of leadership?

Content

- Defining resistance leadership

- Power and resistance framework

- Resistance leadership in practice

- Choosing, developing and sharing your response to the #B329LeadershipChallenge

- Representations in your #B329LeadershipChallenge

Students explore:

- Can purpose provide leadership for activist groups?

- How do activists work with diversity and difference to deliver democratic forms of leadership?

- What kind of leadership do precarious worker activists practise?

Content

- The purpose of activist leadership

- Democratic practices of activist leadership: Who are 'the people' in democratic leadership practice? Building coalitions of leadership: Conflict and democratic practice

- Precarious leadership: Precarious leadership - barriers and possibilities - The bonds of precarious leadership - Relational infrastructure and ethical responsiveness, Technology and precarious leadership, Hybrid precarious leadership
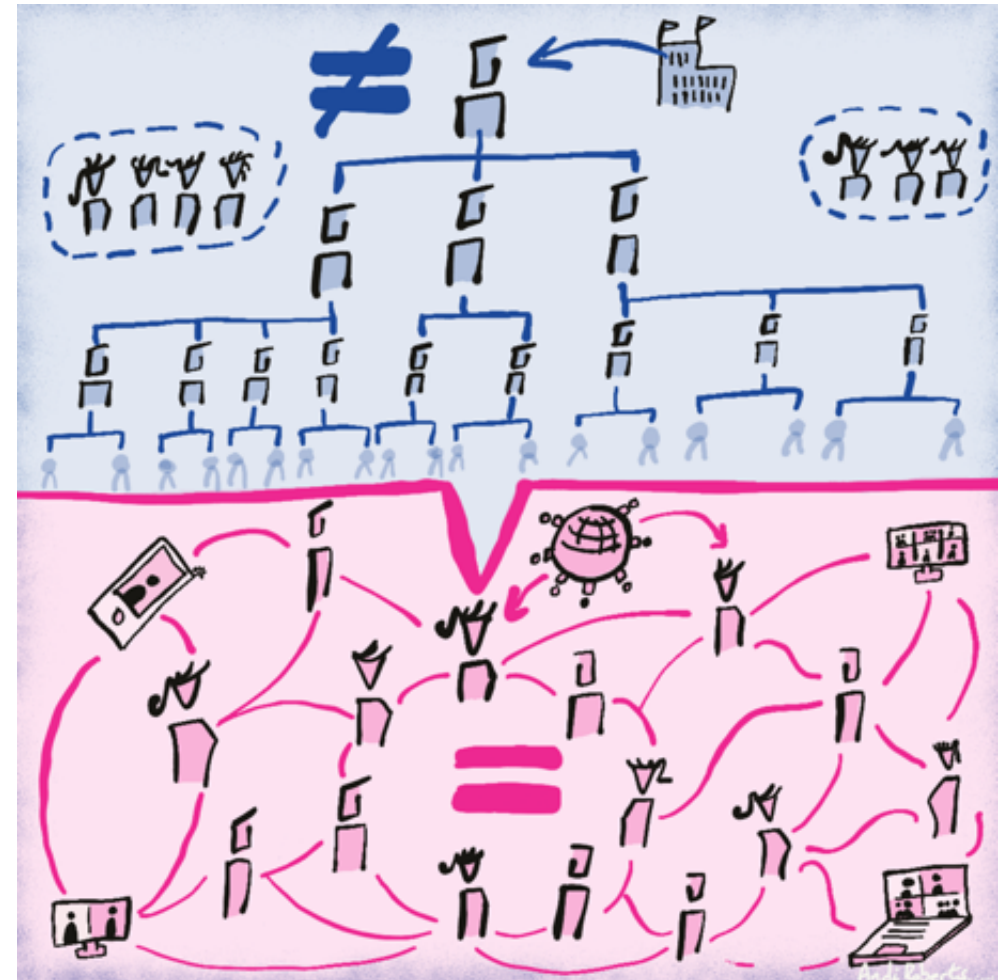
Students explore:

- What is social change?

- What is storytelling and why is it important for leadership?

- Why is reframing a discourse an important leadership practice for social change?

Content

- Defining social change

- Controversial social change

- Social change organisations

- Leadership-as-practice: applying the social change leadership framework

- Leadership and storytelling

- Reframing a discourse

Students explore:

- How will you develop a convincing call to action?

- What are the four practices of writing to persuade?

- What are the requirements of the EMA?

Content

- #B329LeadershipChallenge call to action

- Planning and drafting your call to action

- Finalising and launching your call to action

- Leads into EMA